

Outdoors Victoria Limited
ABN 78 158 927 872

Annual Report 2013-2014

Directors' report

Your directors present this report on Outdoors Victoria Limited ("the Company") for the financial year commenced 1 July 2013 and ended 30 June 2014. Although the Company is a small company limited by guarantee and therefore not currently required to prepare a report, this report and the accompanying financial statements have been prepared in accordance with section 300B of the Corporations Act 2001 (Cth) for the information of our members and other relevant stakeholders.

The purpose of the Company is to support the development of the Victoria's outdoor sector, which encompasses outdoor and nature-based tourism, recreation, education, therapy and related activities. The strategic priorities of the Company, as set out in its Strategic Plan covering the period 2013/14 to 2015/16, are to unify the sector, enhance its profile and credibility, increase outdoor participation, ensure organisational viability of the Company, and ensure that the Company is valued by its members.

These priorities are described in more detail in the Company's strategic plan, available on its website www.outdoorsvictoria.org.au.

During the reporting period, the Company undertook the following main activities to further its purpose:

- Formal launch of Outdoors Victoria, including its initial 3-year strategic plan;
- Co-hosting of speaking events with international experts Tim Gill, Michael Unger, and Richard Louv;
- Ongoing development of Victoria's Adventure Activity Standards;
- Coordination of input into key government processes, such as the review of group management and camping fees by Parks Victoria;
- Participation in key cross-sector research and advocacy projects including the Outdoors Youth Programs Research Alliance (OYPRA), the Opportunity for Adventure Alliance, and the Understanding and Preventing Led Outdoor Accidents Data System (UPLOADS);
- Hosting of "Outdoor Education 2014", Victoria's major annual forum for outdoor education;
- Communicating items of interest to the outdoors community through website, newsletter, and other channels;
- Managing sub-tenancies for four other outdoors activity organisations;
- Representing the views of the outdoor community to government and political leaders, with a focus on resourcing for skills and training of outdoor professionals, outdoor education programs, and investment in outdoors infrastructure and events.

During the reporting period, the Company engaged a new Chief Executive Officer, Mr Charles Berger, who commenced employment on 6 February 2014.

The Company measures its performance using a range of qualitative and quantitative measures, including those designed to gauge financial performance and viability; effectiveness and reach of communications and advocacy; the assessment of our members and other constituents; and successful outcomes in terms of policy, research, and resources of benefit to the sector.

Since the end of the reporting period, the Company has secured additional funding, including:

- \$100,000 grant from Sport and Recreation Victoria to deliver support to the outdoor sector during 2014/15;
- \$50,000 grant from Sport and Recreation Victoria to analyse and report on the economic contribution of outdoor activity to Victoria's economy; and
- \$40,000 from the Department of Environment and Primary Industries to update Victoria's adventure activity standards.

Aside from government grant funding, the Company receives income from membership dues, rental of four sub-tenancies, and event registration and sponsorships.

The company can report a net financial return of \$7,243 for the reporting period, with total revenue of \$185,416 and total equity of \$52,509 as of the end of the reporting period.

The directors are confident that Outdoors Victoria is in a sound financial position, and are aiming to establish an increased operating reserve and further diversified financial strategy this year.

The names of each director of the Company during any portion of the period covered by this report, and their attendance at meetings during their period of service, are as follows:

Director's name	Date appointed	End date	Meeting attendance (actual / eligible)
Scott Chapman (Chairman)	28 Jun 2012	ongoing	4/5
Jacqui DeKievit	8 Nov 2012	ongoing	5/5
Bruce Esplin	28 Jun 2012	6 Mar 2014	1/3
Phillip Gao	30 Oct 2013	28 Nov 2014	0/4
Anthony Hall	30 Oct 2013	ongoing	4/4
Steve McMurtrie	30 Oct 2013	ongoing	4/4
Peter Martin	8 Nov 2012	ongoing	4/5
Michael Naismith	30 Oct 2013	ongoing	2/4
David Petherick	28 Jun 2012	30 Oct 2013	1/1
Chris Towers	8 Nov 2012	ongoing	4/5

Each director is currently employed in a role of senior leadership within the outdoors community, or has held such a position for a significant period in their career, or has particular skills needed by the Company.

In the event of the Company being wound up, each member is liable to contribute up to \$10.00 to the payment of the Company's debts and liabilities, or a total amount of \$90.00 as of the date of this report.

Auditor's Report

The auditor's report for the reporting period has been received and can be found on page 6 of the financial report.

Signed in accordance with a resolution of the Board of Directors:

Director

Director

Dated 28 November 2014