



The year in review

2014-15 was a successful year for Victoria's outdoors community, and one in which Outdoors Victoria began to take a clear leadership role in advocacy, events, research and resources for our community. Highlights of our activities and performance include the following:

2014 Outdoor Policy Agenda and election

In September 2014, we were delighted to have Hon. Damien Drum, Minister for Sport and Recreation, and Jaala Pulford MP launch our "2014 Outdoor Policy Agenda" at Parliament House in Melbourne. This document is the first-ever overview of areas for policy reform in Victoria that would help more people get outdoors more often, while boosted regional economies that benefit from outdoor activities.

The agenda was well received across the political spectrum, and OV was front and centre in briefing government departments and political parties on the ideas set out in the document. During the 2014 state election, all major parties made substantial commitments to improving investment in our parks, outdoor programs and policies.

Restoring funding for outdoors recreation training programs

In late 2013, funding for outdoor recreation courses offered in Victoria was dramatically cut, from around \$9 per student contact hour to only \$1.50. In response, Outdoors Victoria, working together with major training providers and employers, mounted a sustained effort to improve the funding situation.

Our efforts were successful, with a November 2014 announcement that funding would be lifted to

just over \$5 per hour for higher-level VET outdoor recreation qualifications. As part of an innovative solution developed with the Department of Education and Training, Outdoors Victoria assessed and granted letters of support to quality providers of training, to help ensure industry supply and demand for trained graduates were well-aligned. As a result, we helped avert the probable closure of several outdoor courses offered by Victoria TAFEs.

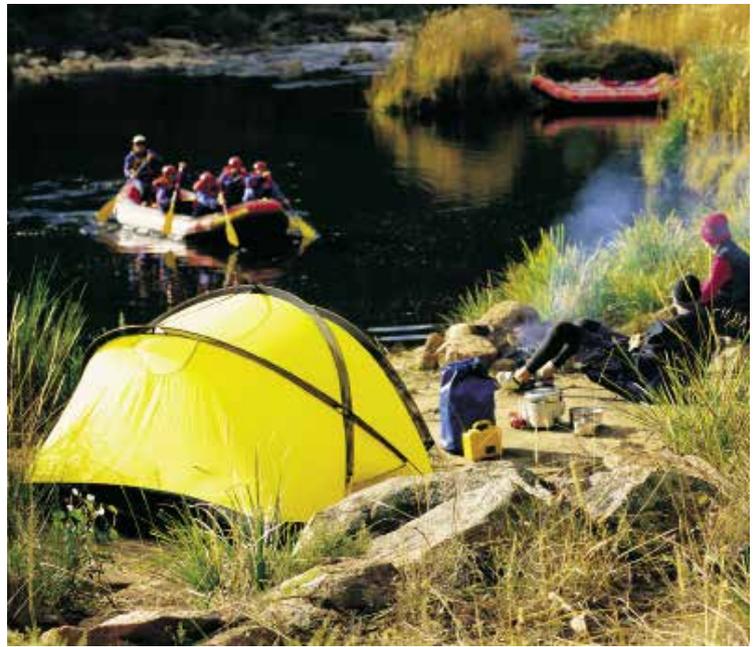
Bringing industry and community leaders together

In March 2015, Outdoors Victoria hosted a 2-day Outdoor Leaders Forum at the Royal Yacht Club in Geelong. At this forum, 42 leaders from across Victoria's outdoor recreation, education and nature-based tourism sectors discussed common goals.

The forum agreed that our highest priorities were (1) to develop common messages about the outdoors; (2) to help develop our workforce; (3) to grow investment in outdoors infrastructure and programs; and (4) to grow participation in outdoor activities. These priorities have been carried forward as a key input into the National Active Recreation Working Group, as well as informing OV's planning and ongoing activities and advocacy priorities.

Outdoor Education 2015

Outdoors Victoria's annual outdoor education



conference in 2015 was among our best ever, with 335 participants, 53 speakers and 27 sponsors participating in the 2-day event held at Camp Marysville in May 2015. Participation was up by nearly 50% over the previous year's conference, and feedback was equally strong, with over 80% indicating they would probably or definitely attend the conference next year.

Communication with the outdoors community

We are continuing to build our ability to communicate meaningfully with the broad range of outdoor organisations, professionals and participants in Victoria. This year, we completed a complete redesign of OV's website, to improve the design and functionality of the site. We have also implemented a modern constituent relationship management database, to help us manage contact with our 1500 subscribers and 58 members. Our suite of communications includes our monthly newsletter and periodic "Outdoors Insights" policy series, in addition to our website and increasingly active facebook page.

Towards national outdoor safety standards

During this year, OV led a conversation with colleagues in government and other industry bodies across Australia about integrating and modernising our current state-by-state approach to safety standards for outdoor activities. This discussion led to a commitment by all Australian jurisdictions to develop a single set of Australian Adventure Activity Standards, with substantial funding from state and territory governments. Outdoors Victoria is the secretariat for a

national steering group to complete this project over the coming three years.

The economics of Victoria's outdoors

Outdoors Victoria was successful in obtaining funding from Sport and Recreation Victoria to conduct an analysis of the economic contribution of outdoor activities in Victoria. In 2014-15, work commenced on this project, under the guidance of a steering committee drawn from across the public service and outdoor community groups. The work will serve as a foundation and evidence base for the importance of outdoors infrastructure and programming for our state's economy and communities. Completion is anticipated by December 2015.

Project Wild Thing

Outdoors Victoria co-hosted a visit by UK-based filmmaker David Bond, for a showing of his important and fun film "Project Wild Thing", which traces his efforts to get his family and community more active and connected to nature. More than 200 people views the film at a packed house at Collingwood Town Hall, and a special session with two dozen senior government and community leaders helped spread the word about the importance and potential of the kids in nature movement.

Director's Report

Overview

The directors present this report on Outdoors Victoria Limited (ABN 78 158 927 872) for the financial year commenced 1 July 2014 and ended 30 June 2015. This report and the accompanying financial statements have been prepared in accordance with section 300B of the Corporations Act 2001 (Cth) for the information of our members and other stakeholders.

The purpose of the company is to support the development of Victoria's outdoor community, which includes outdoor and nature-based recreation, education, tourism, therapy and related sectors and activities. The strategic priorities of OV, as set out in our Strategic Plan 2013-16, are to unify the sector, enhance its profile and credibility, increase outdoor participation, ensure organisational viability, and ensure OV is providing value to its members.

These priorities are described in more detail in OV's strategic plan and annual business plans, available at www.outdoorsofvictoria.org.au.

Activities during 2014-15

During the reporting period, Outdoors Victoria undertook the activities described in "the year in review", and the following:

- Representation of the outdoors community at key events, including the national 4x4 expo, the VicSport CEO retreat, government forums and meetings on a range of topics affecting the outdoors, and others.
- Publication of communications to members and subscribers, including our website, monthly newsletter, policy briefings, facebook page and other incidental communications.
- Publication and advocacy of the 2014 Outdoor Policy Agenda, and development of an outdoor investment priority list to be used as the basis for advocacy work.
- Assessment of applications for letters of support by training providers, for the purposes of accessing a greater funding subsidy for certain outdoor recreation courses available under the Victorian Training Guarantee from November 2014.
- Updating Adventure Activity Standards and working towards their integration with other state and territory standards as part of the Australian Adventure Activity Standards project.
- Commissioning research on the economic benefits of outdoor activities in Victoria, and participating in other research projects of value to the outdoors community, including the Outdoor Youth Programs Research Alliance and the UPLoads project.
- Hosting Education Outdoors 2015, the major conference for outdoors educators this year, with 335

participants.

- Hosting events in regional Victoria, including holiday networking events in Anglesea, Alexandra and Philip Island in December 2014.
- Hosting a major forum for outdoor leaders in Geelong in March 2015.
- Responding to government requests for information and participating on government advisory bodies on request, including for the ongoing review of public land in Victoria.
- Co-hosting a film night and discussion forum by filmmaker David Bond, director of "Project Wild Thing".
- Maintaining our office at Westerfolds Park, Templestowe, Victoria, including subtenancies for four other recreation bodies at the same location.
- Seeking funding for the above and other activities, and otherwise conducting our organisation to position it as a sustainable and trusted body for the outdoors community.

Staff, resources and financial position

The Chief Executive Officer during the entire reporting period was Mr Charles Berger. Outdoors Victoria had a total of 3 staff (2.25 FTE) at the end of the reporting period.

Outdoors Victoria measures its performance using a range of qualitative and quantitative measures, including those designed to gauge financial performance and sustainability; effectiveness and reach of communications and advocacy; the usefulness to our community of our events and publications; and successful outcomes in terms of policy, research and resource development.

Since the end of the reporting period, Outdoors Victoria has secured additional funding, including a \$100,000 funding grant from Sport and Recreation Victoria for operations during 2015-16, and a \$313,000 consolidated grant from Australian governments to develop the Australian Adventure Activity Standards from 2015-18.

Outdoors Victoria receives funding from government grants, private sponsorships, event registrations and sponsorships, membership dues, and rental of four sub-tenancies.

The company can report a net profit of \$2,165, with total equity of \$54,674 as of the end of the reporting period.

The directors are confident that Outdoors Victoria is in a sound financial position in the short- to medium-term, and are working to further diversify and strengthen revenue for the long-term.

Directors

The names of each director of Outdoors Victoria during any portion of the period covered by this report, and their attendance at meetings during their period of service, is as follows:

Name	Date appointed	End date	Meeting attendance (actual / eligible)
Scott Chapman (Chair)	28 June 2012	ongoing	6 / 6
Jacqui DeKievit	8 Nov 2012	11 Dec 2014	2 / 3
Mark Dingle	20 Feb 2015	ongoing	3 / 3
Phillip Gao	30 Oct 2013	28 Nov 2014	2 / 3
Anthony Hall	30 Oct 2013	ongoing	6 / 6
Steve McMurtrie	30 Oct 2013	ongoing	5 / 6
Peter Martin	8 Nov 2012	ongoing	5 / 6
Michael Naismith	30 Oct 2013	ongoing	5 / 6
Sara Quon	20 Feb 2015	ongoing	3 / 3
Chris Towers	8 Nov 2012	ongoing	4 / 6

Each director is currently employed in a role of senior leadership within the outdoors community, and/or has held such a position for a significant period in their career, and/or has particular skills needed by Outdoors Victoria. Further details of each director are available at www.outdoorsvictoria.org.au.

In the event of Outdoors Victoria being wound up, each member is liable to contribute up to \$10.00 to the payment of the company's debts and liabilities, or a total amount of \$80.00 as of the date of this report.

Auditor's report

The auditor's report for the reporting period has been received and can be found on page 6 of the financial report appended to this document.

Signed in accordance with a resolution of the Board of Directors:

Director

Director

Dated: 27 November 2015

**Outdoors
Victoria** 

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OUTDOORS VICTORIA LIMITED

A.B.N. 78 158 927 872

FINANCIAL REPORT

FOR THE YEAR ENDED 30 JUNE, 2015

Outdoors Victoria Limited - ABN 78 158 927 872

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Outdoors Victoria Limited - ABN 78 158 927 872

Income Statement
for the year ended 30 June, 2015

	Note	2015 \$	2014 \$
Revenue		265,974	185,416
Depreciation Expense		1,642	696
Other Expenses		<u>262,167</u>	<u>177,477</u>
		<u>263,809</u>	<u>178,173</u>
Profit Before Income Tax		2,165	7,243
Income Tax Expense	1	-	-
Profit from Operations	7	<u>2,165</u>	<u>7,243</u>

Outdoors Victoria Limited - ABN 78 158 927 872

Balance Sheet
As At 30 June, 2015

	Note	2015 \$	2014 \$
Current Assets			
Cash And Cash Equivalents	2	64,687	49,954
Trade And Other Receivables	3	<u>129,915</u>	<u>33,966</u>
<u>Total Current Assets</u>		<u>194,602</u>	<u>83,920</u>
Non-Current Assets			
Property, Plant And Equipment	4	<u>3,534</u>	<u>3,316</u>
<u>Total Non-Current Assets</u>		<u>3,534</u>	<u>3,316</u>
<u>Total Assets</u>		<u>198,136</u>	<u>87,236</u>
Current Liabilities			
Trade And Other Payables	5	136,392	31,593
Short Term Provisions	6	<u>7,070</u>	<u>3,134</u>
<u>Total Current Liabilities</u>		<u>143,462</u>	<u>34,727</u>
<u>Total Liabilities</u>		<u>143,462</u>	<u>34,727</u>
<u>Net Assets</u>		<u>54,674</u>	<u>52,509</u>
Equity			
Retained Earnings	7	<u>54,674</u>	<u>52,509</u>
<u>Total Equity</u>		<u>54,674</u>	<u>52,509</u>

Outdoors Victoria Limited - ABN 78 158 927 872

Notes To The Financial Statements
for the year ended 30 June, 2015

NOTE 1. Summary of Significant Accounting Policies

The directors have prepared the financial statements on the basis that the company is a non-reporting entity because there are no users who are dependent on its general purpose financial statements. These financial statements are therefore special purpose financial statements that have been prepared in order to meet the needs of the members. The company is classified as a small company limited by guarantee.

The financial statements have been prepared in accordance with the significant accounting policies disclosed below, which the directors have determined are appropriate to meet the needs of members.

The financial statements have been prepared on an accruals basis and are based on historical costs unless otherwise stated in the notes. Material accounting policies adopted in the preparation of these financial statements are presented below and have been consistently applied unless stated otherwise. The amounts presented in the financial statements have been rounded to the nearest dollar.

(a) Depreciation of Fixed Assets

The depreciable amount of all fixed assets are depreciated over their useful lives to the company commencing from the time the asset is held ready for use.

(b) Income Tax

The company is exempt from income tax.

(c) Employee Benefits

Provision is made in respect of the company's liability for annual leave and long service leave as at the balance date. Long service leave is accrued in respect of all employees with more than seven years service with the company.

Contributions are made by the company to an employee superannuation fund and are charged as expenses when incurred.

Outdoors Victoria Limited - ABN 78 158 927 872

Notes To The Financial Statements
for the year ended 30 June, 2015

	2015	2014
	\$	\$
NOTE 2. Cash And Cash Equivalents		
Cash at Bank	64,687	49,954
	<u>64,687</u>	<u>49,954</u>
NOTE 3. Trade And Other Receivables		
Trade Debtors	129,493	5,398
Grant Income Receivable	-	20,000
Other Debtors	422	2,320
GST Receivable	-	6,248
	<u>129,915</u>	<u>33,966</u>
NOTE 4. Property, Plant And Equipment		
Office Equipment, At Cost	6,166	4,306
Less Accumulated Depreciation	(2,632)	(990)
	<u>3,534</u>	<u>3,316</u>
NOTE 5. Trade And Other Payables		
Trade Creditors	-	15,956
Accrued Expenses	21,096	15,637
GST Payable	11,963	-
Unexpended Grants	103,333	-
	<u>136,392</u>	<u>31,593</u>
NOTE 6. Short Term Provisions		
Annual Leave	7,070	3,134
	<u>7,070</u>	<u>3,134</u>
NOTE 7: Retained Earnings		
Retained earnings at the beginning of the financial year	52,509	45,266
Net profit for the year	2,165	7,243
Retained earnings at the end of the financial year	<u>54,674</u>	<u>52,509</u>

NOTE 8: Members' Guarantee

The company is limited by guarantee. If the company is wound up, the Constitution states that each member is required to contribute a maximum of \$10 each towards meeting any outstanding obligations of the company.

Outdoors Victoria Limited - ABN 78 158 927 872

Directors' Declaration

The directors have determined that the company is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

The directors of the company declare that:

1. The financial statements and notes, present fairly the company's financial position as at 30 June 2015 and its performance for the year ended on that date in accordance with the accounting policies described in Note 1 to the financial statements.
2. In the directors' opinion there are reasonable grounds to believe that the company will be able to pay its debts as when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.

.....
Director

.....
Director

Dated this 27th Day of November 2015.

AUDITOR'S REPORT TO THE MEMBERS OF
Outdoors Victoria Limited - ABN 78 158 927 872

Outdoors Victoria Limited - ABN 78 158 927 872

DISCLAIMER

Outdoors Victoria Limited - ABN 78 158 927 872

Statement of Income and Expenditure
for the year ended 30 June, 2015

	2015	2014
	\$	\$
Income		
Government Funding	150,000	118,544
Adventure Activity Standards	16,667	-
Membership Income	15,491	7,314
Tenancy Fees	18,520	31,408
Advertising & Sponsorship	19,622	5,619
Transfer from Outdoors Recreation Centre Victoria Inc.	-	5,250
Conference/Events	41,555	17,281
Sundry Income	4,119	-
	<hr/>	<hr/>
Total Income	265,974	185,416
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Expenses		
Administration Expenses	2,398	-
Advertising & Promotion	5,889	-
Audit Fees	4,761	3,000
Bank Charges	195	365
Bookkeeping	4,249	3,196
Cleaning	-	359
Computer Maintenance Costs	-	1,726
Conference/Events Expenses	48,788	25,250
Consulting Fees	9,000	3,990
Depreciation	1,642	696
Discounts	2,564	-
Electricity	3,962	8,760
Filing Fees	-	299
Insurance	1,561	1,723
Internet	665	650
Legal Fees	107	2,079
Meeting Expenses	688	192
Postage	330	148
Printing & Stationery	1,107	2,301
Project Expenses	5,170	27,357
Provision for Annual Leave - Movement	3,936	1,094
Publications	-	9,077
Salaries	133,214	70,572
Staff Amenities	-	370
Staff Recruitment	100	-
Staff Training	2,816	1,050
Subscriptions	1,459	1,561
Sundry Expenses	548	589
Superannuation	12,681	7,670
Telephone	621	755
Travel	2,738	1,939
VOEA Expenses	1,091	-
Waste Removal	354	204
Website	10,243	250
WorkCover	933	951
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Total Expenses	263,809	178,173
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Net Profit For The Year	2,165	7,243
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