



**THE REVOLUTIONARY NEW PHOTO &
VIDEO SEARCH ENGINE OF FUN.
& IT'S SO SIMPLE EVEN KIDS CAN USE IT.**

A SEARCH PLATFORM MADE JUST FOR YOU AND YOUR CUSTOMERS

FunSearch is a VISUAL Search Engine, developed over two years and made specifically to assist promotion and growth of all Australian visitor economy, leisure, recreation and vacation care businesses. What's more, it's free for you to join!

Australians will benefit, as FunSearch solves a year-round and recurring "fun search" problem by providing a consolidated, targeted destination for fun of all kinds.

As a single channel, FunSearch helps solve the holiday planning, search and time issue for all people, while creating the central destination for anyone looking for fun anywhere in Australia, any time.

YOU BUY WITH YOUR EYES

The power of FunSearch is that it allows users to search VISUALLY, via photos and videos related to your business, rather than links.

The photos and videos link your customers directly to you, allowing immediate interaction through a range of social media and contact functions, as well as payment options.

NEARBY FUN IS JUST AROUND THE CORNER.

As a proximity search engine FunSearch immediately gives users automatic visual search results representing various fun opportunities nearby, with the concurrent ability to specifically search for fun anywhere else in Australia as well.

TELL YOUR STORY. SELL YOUR STORY.

Like the idea of attracting and connecting with your market, nationally? Want to be found by your customers looking for ideas for fun or planning holidays all year?

START YOUR FREE ACCOUNT WITH FUNSEARCH.COM.AU TODAY.

BENEFITS TO BUSINESS

As a business, association or organisation within the visitor economy, leisure, recreation and vacation care sectors, FunSearch is made for you.

You will specifically benefit from FunSearch as the only national search-marketing channel designed to connect you and all other visitor economy businesses directly with your domestic consumer markets, which make up around 70% of the holiday and VFR market.

The FunSearch launch will include tens of thousands of visitor economy businesses seamlessly digitally connected a central national search platform for the first time.

WE ARE A TOURISM, LEISURE AND RECREATION MARKETING COMPANY

As a national, sector-focused marketing company, FunSearch exists to support all businesses and organisations within our system.

We can devise specific marketing strategies, campaigns and media plans for businesses or entire destinations. Whether you are a sole trader, company, state or regional tourism board or Council, FunSearch will help you market and promote your unique product and / or service, then get found and sell.

OUR IMPACT AIMS.

FunSearch is not just a commercial business.

As social entrepreneurs we use the commercial appeal of 'fun' as the gateway to creating significant positive economic, environmental, social, health, cultural and intergenerational impacts. This is not a cynical policy designed to add appeal to our company, it is fundamental to our existence.

OUR IMPACT OBJECTIVES INCLUDE:

- Supporting and protecting our environment;
- Creating new jobs in regional areas;
- Supporting special needs Australians;
- Getting everyone moving: off the couch and into nature;
- Educating kids by making learning fun.

CONTACT US

For more information on FunSearch, its impact objectives, range of paid media opportunities or other enquiries please contact us.

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or Direct Message us on our socials:

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